Development (195 48 4) Department

SERIES.

G.O. No. 501

Dated 4-8-48

[Despatch Abstract.]

Legislative Council - Starred question No. 142 regarding tourists and holidays trade- Development Papers Recorded.

NO. 2391 AI/47.

Department of Industries and Commerce,
Triplicane, Madras, 16th September 47.

From

The Director of Industries and Commerce,
Madras.

To

The Secretary to the Government of Madras,
Development Department, Madras.

Sir,

Sub: Trade and Commerce - Starred question No. 142 dated 20-8-1947 of the Madras Legislature - Tourists and holidays trade - Encouragement -

Ref: Government Memo. No. 81457 -D.II.47-1 dated 28-8-47.

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The following reply to Starred question No. 142 is suggested.

(a) Government have considered the question of encouraging tourists trade and have taken initial steps to set up a Central and several regional museums and sales emporia for the exhibition and sale of products of local industries. It is proposed to improve these museums gradually.

(b) Government have no information about the Boards set up in other countries.

(c) The Railways in this country have been advertising the various beauty spots, hill stations, pilgrim centres etc., with a view to attracting visitors.

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It is pointed out that this Department has not at any time considered the question of developing tourist travel in the country on any large scale. There is no doubt there is scope for such propaganda, and it is presumed the State Railways are likely to take up this question as soon as they settle down.

SD. P.GOVINDA MENON,
For Director of Industries and Commerce.

/True Copy/

Encouragement of the tourist trade.

*89Q.- SRI R. SURYANARAYANA RAO: Will the Hon'ble the Minister for Industries be pleased to state-

(a) Whether the Government have at any time considered the question of encouraging the tourists' and holidays trade:

(b) Whether the Government are aware that in all advanced countries boards are set up to foster and develop the tourists catering and holiday services; and

(c) Whether in view of the existence of many natural beauty spots, hill stations, etc., the Government propose to give attention to this important subject?

THE HOB'BLE SRI H. SITARAMA REDDI:-

"(a) No. Sir.
(b) The Government have no information about the boards set up in other countries.

"(c) The Government have at present no such proposals under their consideration.

SRI R. SURYANARAYANA RAO: "Will the Government have obtain information a out this from other countries where good work is being done in this direction as this tourist trade is a source of national income? Sir?"

THE HON'BLE SRI H. SITARAMA REDDI:- "I am grateful to the Hon'ble member for his suggestion and I will consider it, Sir".

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Development Department.

Please see the extract of proceedings of the Madras Legislative Council. S. Above: Action is being taken separately in C.No. 102365 DII/47. No further action is necessary in this file. The papers may now be recorded.

G.O.MSNO. 501. Dev Dated 4-2-48.

Legislative Council - Starred question No. 142 regarding tourists and holidays trade- Development - Papers recorded.